

THE MAYFAIR  
AWARDS 2016

# THE MAYFAIR AWARDS 2016



*The Mayfair Magazine* celebrated the area's boutiques, restaurants, galleries and personalities with a spectacular evening at The Ritz London on 25 October. We provide a round-up of the winners and nominees

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ROSSANA

CHAMPAGNE  
BILLECART-SALMON  
*Amis de France en 1877*

# From the editor

**A**nother year, another chance to applaud unique businesses and people at The Mayfair Awards 2016. This time Nigel Havers was on hand to ensure we celebrated in style. The BAFTA-nominated actor – wearing a bespoke suit from one of the area’s finest tailors no less – took to the stage at The Ritz London’s William Kent House to announce the winners of our coveted prizes.

In the lead up, our panel had chosen just six nominees for each of the 17 categories. Then it was down to you, our readers, to pick the winners.

Thank you to everyone involved and congratulations to this year’s winners

But no one left the event empty handed – goody bags were filled with treats from William & Son, Elemis, Fortnum & Mason, Ormonde Jayne and Leonidas. Meanwhile at the event Ayumi Togashi sketched guests, the Estilo String Quartet provided music, The Macallan offered cocktails,

Billecart-Salmon the champagne, and event planner Bruce Russell created an interactive display laden with Paul Thomas flowers, Lalique vases, Pastry Girls cake pops and Roja Dove candles.

The evening would not have been possible without our headline sponsor Pastor Real Estate, associate sponsors Rossana and Grosvenor, as well as the support of Mount Street Printers. Thank you to everyone involved and a huge congratulations to this year’s winners.

– Hannah Lemon, Editor, *The Mayfair Magazine*,



**ANDREW LOVE**

Chairman of The Ritz Club  
and deputy chairman of  
The Ritz London



**DAVID LEE**

Head of sales at  
Pastor Real Estate



**LORD BRUCE DUNDAS**

Chairman of The Bond Street  
Association and managing  
director of Buccellati



**KEITH BAILEY**

Location director for Mayfair  
at Grosvenor Britain & Ireland

# The judging panel

Meet our judging panel, eight influential tastemakers and trendsetters, who shared their knowledge and passion for the area with *The Mayfair Magazine* to whittle down this year's shortlist of nominees



**MARK HENDERSON**

Chairman and co-founder of  
The New Craftsmen, and  
chairman of Gieves & Hawkes



**JENNY PACKHAM**

Fashion designer at  
Jenny Packham



**H EL ENE DARROZE**

Cuisini ere at H el ene Darroze  
at The Connaught



**DR AMIN JAFFER**

International director of  
Asian Art at Christie's

# THE MAYFAIR AWARDS 2016

PHOTOGRAPHY: JOHN NASSARI



RUBY VICTOR,  
SMYTHSON



VINCENT PERCHEY  
AND FLORIANE  
ALLAN, DIOR



PASTRY GIRLS  
CAKE POPS



FOOD FROM  
THE RITZ LONDON



THE TEAM AT PASTOR  
REAL ESTATE



ESTILO STRING  
QUARTET



JAYNE WELDON,  
THE MOUNT STREET  
ASSOCIATION



MO TAGURI, AMY BURTON, GUY BURTON, LAYLA POWELL, HANCOCKS



PAUL THOMAS FLOWERS



SOPHIE GROUNDS,  
BROWN'S HOTEL AND  
NIGEL HAVERS



SUSIE GAULT,  
ROYAL ACADEMY OF ARTS



GERRY FARRELL,  
SLADMORE GALLERY,  
NIGEL HAVERS AND  
LORD BRUCE DUNDAS



BLAIR DONALD,  
JENNY PACKHAM



CHRISTINA NORTON,  
CLARIDGE'S



EMMA WILLIS AND  
CAPTAIN STUART CROXFORD



LINDA PILKINGTON,  
ORMONDE JAYNE

THE MAYFAIR  
AWARDS 2016



CHANDA PANDYA, DARREN MILLER, CRISTINA MASETTI AND JODIE HODGES, ROSSANA



HANNAH LEMON,  
THE MAYFAIR MAGAZINE



EVENT PLANNER  
BRUCE RUSSELL



ILLUSTRATOR  
AYUMI TOGASHI



DANILO TERSIGNI  
AND CHARLIE GILKES,  
MR FOGG'S



THE MACALLAN



ROJA DOVE CANDLES



CAMILLA APCAR, THE MAYFAIR MAGAZINE  
AND COUNCILLOR STEVE SUMMERS,  
THE LORD MAYOR OF WESTMINSTER



MARIANNE DICK, THE MAYFAIR MAGAZINE AND NADINE PROFFITT, SOPHIA WEBSTER



RALUCA OANCEA, LA PERLA



ARIS LAZDANS, MAYFAIR DESIGN STUDIO AND CHANDA PANDYA, ROSSANA



AURORE BESSON AND CHARLOTTE LEECHMAN, PENHALIGON'S



LALIQUE



ALVIN CAUDWELL, SCOTT'S



DAVID LEE, PASTOR REAL ESTATE, CHANDA PANDYA, ROSSANA, HANNAH LEMON, THE MAYFAIR MAGAZINE, NIGEL HAVERS



SUE LIBERMAN AND CHRISSY CULLEN AND LIANNE SCOTT, GROSVENOR

ILLUSTRATIONS: AYUMI TOGASHI



## BEST EXHIBITION AT AN ART GALLERY THE ROYAL ACADEMY OF ARTS

With the most votes out of any category, it is the intimate exhibition *David Hockney RA: 82 Portraits and 1 Still-life* that caught the imaginations of our readers this summer. Vibrant and observant, this body of work was executed over the past two and a half years in David Hockney's Los Angeles studio. This extraordinary insight into the artist's life, his connections to the art world and the people who have crossed his path, proved a spellbinding and popular winner.

*Burlington House, W1J, [royalacademy.org.uk](http://royalacademy.org.uk)*

### THE NOMINEES

*Yayoi Kusama at Victoria Miro; Miro's Studio at Mayoral; Edouard Martinet at Sladmore Contemporary; Horses, Rulers, and Victory at Kallos Gallery; Hiro at Hamiltons*

## BEST INDEPENDENT DESIGNER JENNY PACKHAM

It's been a busy year for Jenny Packham. Last October she launched her bridal flagship on Mount Street and it continues to be the first port of call for discerning brides – we are already drooling over 2017's designs, which are in store now. Meanwhile, her ready-to-wear collections – favoured by the Duchess of Cambridge and Kate Winslet – have led the way on the fashion scene: Parisian club-inspired A/W16 dresses hit the catwalk at New York Fashion Week and S/S17 launched in September, inspired by Peggy Guggenheim's exhibition *31 Women*. If that wasn't enough, the label has also partnered up with Goldsmith's for a jewellery collection.

*3a Carlos Place, Mount Street, W1K, [jennypackham.com](http://jennypackham.com)*

### THE NOMINEES

*Wolf & Badger; Amanda Wakeley; Mr Hare; Chalayan; Temperley London*



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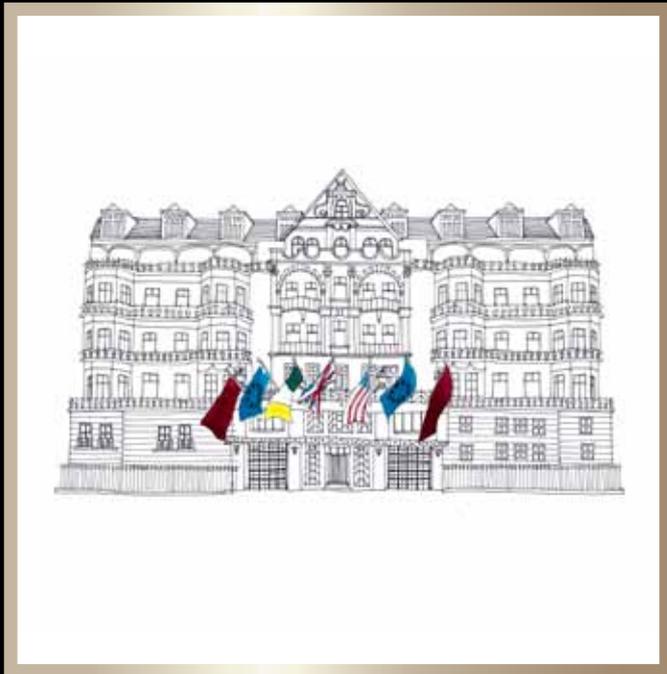


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## BEST HOTEL SUITE THE ROYAL SUITE AT CLARIDGE'S

Known for its flawless service and charming staff, Claridge's is our readers' most popular place to stay for the night. Recently refurbished, the two-bedroom Royal Suite has a dramatic red reception hall, two walk-in wardrobes, two bathrooms and magnificent double doors that lead to a dining room large enough to seat ten. As well as all this, the drawing room houses a grand piano, formerly owned by theatrical impresario Richard D'Oyly Carte.

*Brook Street, W1K, claridges.co.uk*

### THE NOMINEES

*The Apartment at The Connaught; Gormley's ROOM at The Beaumont; The Green Park Suite at The Ritz; Kipling Suite at Brown's Hotel; Schiaparelli Suite at The May Fair Hotel*

## BEST INTERIORS BOUTIQUE MAYFAIR DESIGN STUDIO

Mayfair Design Studio has proven itself to be the go-to place for London's elite. The boutique is dedicated to providing some of the world's most sought-after interiors and Italian furniture, from brands such as Giorgetti, de Sede, Ceccotti Collezioni, Barovier & Toso and Reflex Angelo. A team of talented craftspeople and furniture specialists are always on-hand to offer a comprehensive service for residents and businesses at home and abroad. This award was sponsored by Rossana's flagship store on Duke Street, known for its luxury kitchens and appliances, and was presented by brand director Chanda Pandya.

*16 Hay Hill, W1J, mayfairdesignstudio.com*

### THE NOMINEES

*The New Craftsmen; Colefax and Fowler; Baxter at Anna Casa; Holly Hunt; Christian Liaigre*



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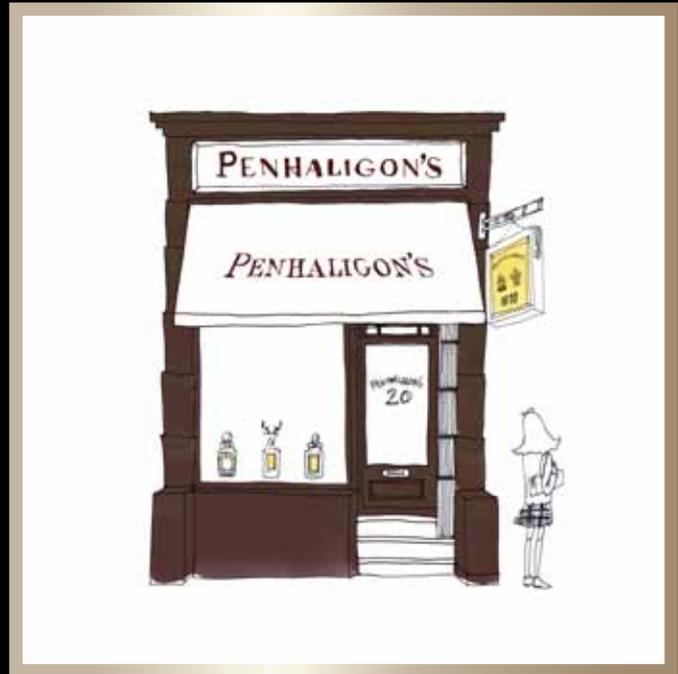
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## BEST PERFUMER PENHALIGON'S

Royal Warrant holder Penhaligon's has bottled scents since 1872, when the brand was founded by barber William Henry Penhaligon after he inhaled the aromas of Turkish baths near his Jermyn Street shop. Now there are stores all over the globe, including the five that opened in the US this year. However, Burlington Arcade is still one of the most sought-after locations and this year the boutique here welcomed the release of the Portraits collection – the biggest launch in the company's history. A tribute to the English spirit and British aristocracy, the perfumes are provocative and humorous – a true reflection of the founder. 16-17 Burlington Arcade, WIJ, [penhaligons.com](http://penhaligons.com)

### THE NOMINEES

*Ormonde Jayne; Creed; Roja Parfums; Avery; Frederic Malle*



## BEST COCKTAIL BAR MR FOGG'S

It has been another jam-packed travel-inspired year for the gentlemen at Mr Fogg's. January was a Scottish knees-up for Burns Night with Glenmorangie and haggis canapés. Then there was a celebration for India's Holi festival, safari-themed drinks for LAPADA, and a Hendrick's botanical garden. Inspirational explorers also popped in to chat, including Bill Colegrave, Levison Wood and Sir Ranulph Fiennes. As the winter months closed in, the expert team crafted its most theatrical and dazzling cocktail menu yet: Tails of the Dark Arts. 15 Bruton Lane, WIJ, [mr-foggs.com](http://mr-foggs.com)

### THE NOMINEES

*Coburg Bar at The Connaught; The Fumoir at Claridge's; The Donovan Bar at Brown's Hotel; The Arts Club; The Luggage Room*



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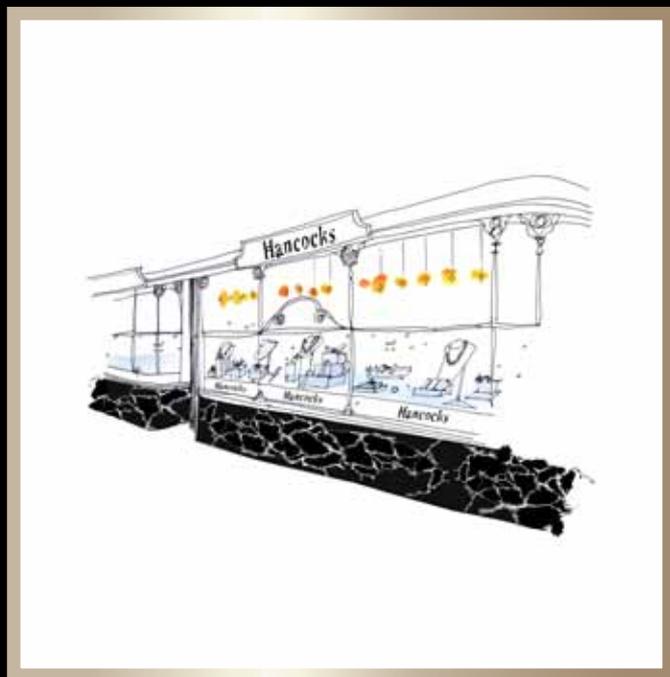
## BEST RESTAURANT EXPERIENCE SCOTT'S

At 166, Scott's is one of the oldest restaurants in London – and still going strong. Earlier this year, to celebrate the launch of Dior's New Bond Street flagship, Atelier Emmanuel created topiaried trees for the terrace in the form of the designer's iconic Bar suit. Then there was the theatrical spritz trolley, which toured the restaurant during the summer offering sparkling succour to those who cared to partake. Meanwhile, head chef Dave McCarthy and his team have foraged far and wide in the British Isles and Italian Marche region for seasonal produce, including native oysters from Loch Ryan and West Mersea.

20 Mount Street, W1K, [scotts-restaurant.com](http://scotts-restaurant.com)

### THE NOMINEES

*Sexy Fish; Bellamy's; Bonhams Restaurant; Park Chinois; The Ritz London Restaurant*



## BEST INDEPENDENT JEWELLERS HANCOCKS

Mayfair is particularly proud of its family-run businesses and this category's winner has certainly stood the test of time, passing down family secrets of detailed craftsmanship and fine jewellery making from father to son and daughter. The Burlington Arcade jewellers Hancock's has grown the bespoke side of its business and launched Amy Burton Fine Jewellery at Morton's Club in September. Not only that, Hancock's also showcased its wares at TEFAF (the European art fair in Maastricht) and Masterpiece. We look forward to seeing their excellent work continue.

52-53 Burlington Arcade, W1J, [hancocks-london.com](http://hancocks-london.com)

### THE NOMINEES

*Buccellati; Jessica McCormack; David Morris; David Marshall; Stephen Webster*



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## BEST SHOWROOM DESIGN DIOR

Opening a staggering store this summer with four floors and a winter garden, Dior's new flagship brought together an array of designers, artists and artisans, increasing the attraction of New Bond Street. Peter Marino took care of the interiors, bringing together elements of the fashion house's favoured designs and iconic British architecture. Tones of grey, pale turquoise and pink alongside silk carpets add to the French flair, while the conservatory complements the grandeur of the original building. As Christian Dior once said: "Living in a house that doesn't reflect who you are is akin to wearing someone else's clothes."

*160-162 New Bond Street, W1S, [dior.com](http://dior.com)*

### THE NOMINEES

*Bulgari; de Grisogono; Chanel Watch and Fine Jewellery; Victoria Beckham; Holland & Holland*

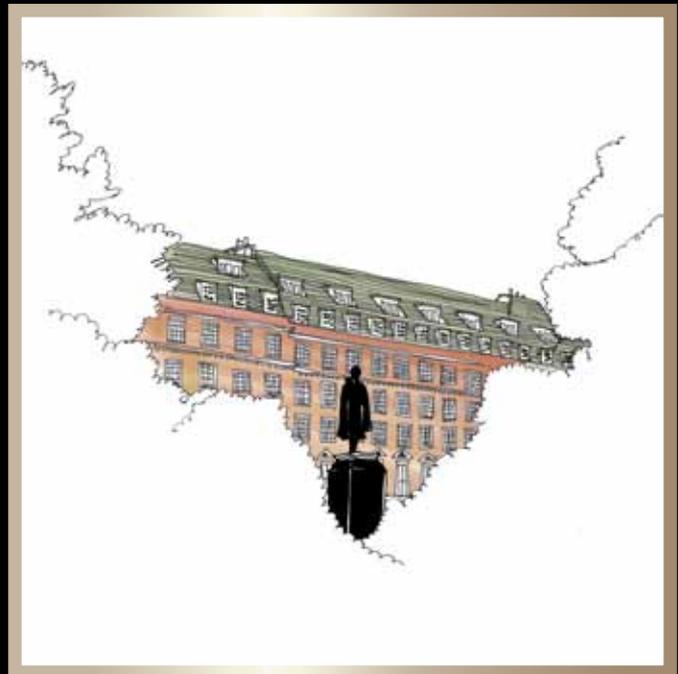
## BEST PUBLIC SPACE GROSVENOR SQUARE GARDEN

In the 1720s, members of the Grosvenor family began the development of Grosvenor Square Garden as the centrepiece to their estate. It is the setting for a Franklin Roosevelt memorial, unveiled by Eleanor Roosevelt in 1948, as well as memorials for the September 11 attacks and the RAF's Eagles Squadron. Originally surrounded by gates and railings, with access limited to local residents who held keys and paid for its upkeep, it has long since been open to the public and is an idyllic lunch spot for surrounding businesses with its preened flowers and trees.

*[royalparks.org.uk](http://royalparks.org.uk)*

### THE NOMINEES

*Mount Street Gardens; Brown Hart Gardens; Berkeley Square; Shepherd Market; St James's Square*



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## BEST DISPLAY OF CRAFTSMANSHIP SMYTHSON

Craftsmanship has always been a cornerstone of Smythson, and as it celebrates its 130th anniversary this has become even more important. It is the time-honoured artisanal techniques that make the company so unique. Its trademark Featherweight paper is specially milled in Scotland; books and stationery are made by hand in England; and leather goods are meticulously handcrafted by experts. Dedication to quality is what makes the brand's products so timeless – and it is certainly a tradition that will always be part of the Smythson story.

40 New Bond Street, W1S, [smythson.com](http://smythson.com)

### THE NOMINEES

*Kathryn Sargent; William & Son; Asprey; S.J. Phillips; Mount Street Printers*

## BEST LOCAL EVENT MOUNT STREET CHRISTMAS LIGHTS

Running from the Audley pub across to Mount Street Printers, a new Christmas lighting display was lit up on 19 November 2015. There was also a 30-foot tree outside The Connaught, decorated by Damien Hirst. It may have been for one evening only, but with the support of Grosvenor, Parmigiani, Delfina Delettrez, Timothy Taylor and Wetherell, the crowds rolled in. The excitement and entertainment brought together neighbouring stores and locals, and illustrated what a beautiful community there is in Mayfair.

[mountstreetmayfair.co.uk](http://mountstreetmayfair.co.uk)

### THE NOMINEES

*Mount Street Garden Party; St Mark's Liz West Installation; Grosvenor Film Festival; Brown's London Art Weekend; The Grosvenor Series for London Craft Week*



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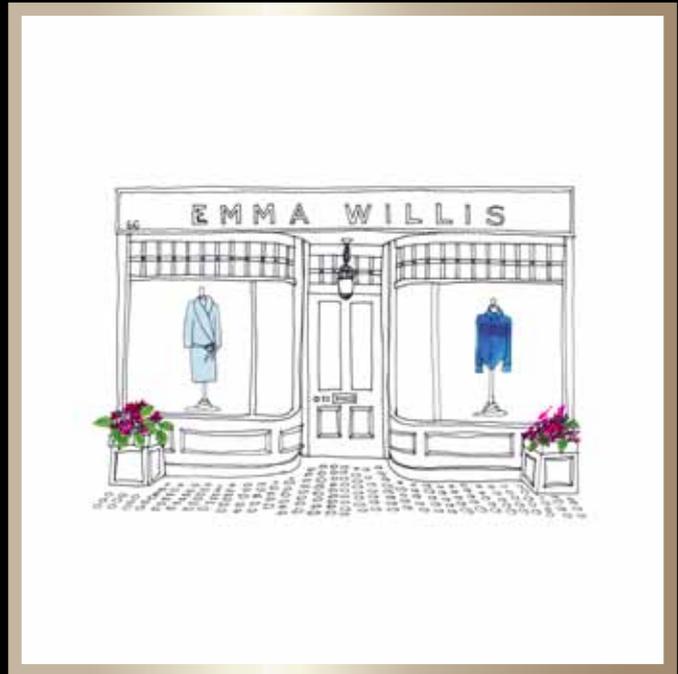
## BEST CHARITABLE INITIATIVE EMMA WILLIS, STYLE FOR SOLDIERS

This year, Emma Willis's charity Style for Soldiers extended its attentions to the families and children of those wounded in action. The Duke of Bedford hosted a family day at his stunning Woburn Park, while Lord and Lady Daventry gave a black tie dinner at Arbury Hall for servicemen and their partners. Marks & Spencer, meanwhile, has given more than 400 suits to the charity and Russell & Bromley has donated 50 pairs of shoes.

66 Jermyn Street, SW1Y, [emmaywillis.com](http://emmaywillis.com)

### THE NOMINEES

*Dukes London for Hospitality Action; Vanessa Gounden for Breast Cancer; Octavia Foundation Tea Dance Party; The Chesterfield Mayfair for The Starlight Foundation and Great Ormond Street Hospital; Belgravia Gallery for The Sebastian Hunter Memorial Trust*



## BEST NEW OPENING MANOLO BLAHNIK

This area is rich with craftspeople and always welcomes new boutiques into the fold. Opening his store dressed in a bright purple suit would be attraction enough, but it is Manolo Blahnik's world-famous shoes that caught our attention back in February. Lining the shop's three floors are stilettos that have found their way into the wardrobes of every discerning woman, from Sarah Jessica Parker to Anna Wintour. At more than 1,000sq ft, the space is decorated with antique-inspired details mixed with splashes of colour. It has been 44 years since the opening of Blahnik's first store, but this one has to be his best yet.

32-33 Burlington Arcade, W1J, [manoloblahnik.com](http://manoloblahnik.com)

### THE NOMINEES

*Gormley & Gamble; Sophia Webster; Jérôme Dreyfuss; Chalayan; Aquazzura*



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## BEST SUSTAINABILITY INITIATIVE BROWN'S HOTEL

Brown's Hotel was the first hotel in the UK to work with CleanConscience, a charity that aims to reduce waste from the hospitality industry. With help from room attendants and housekeeping, the hotel eliminates needless waste by recovering partly-used toiletries. The soap is reprocessed and any remaining product in partly-used bottled amenities are re-purposed, allowing the plastic to be diverted from landfill and recycled. The sterilised new lotions are then batched up and gifted to humanitarian aid agencies, which distribute the products to people in the UK and abroad who suffer from life-threatening diseases that are preventable by hand-washing. The last three categories are open awards and finalists were nominated by the readers of *The Mayfair Magazine*.  
*Albemarle Street, W1S, roccofothehotels.com*



## LOCAL HERO AWARD THE STREET CLEANERS OF MAYFAIR

Ever wonder why the pavements of Mayfair are so litter free? How the bins are always empty? It's thanks to our street cleaning operatives; 55 of them labouring 24/7 to keep Mayfair tidy. They work tirelessly in high footfall thoroughfares, such as Oxford Street and Regent Street, and deal with special events including Christmas lights switch-ons and demonstrations on Piccadilly. To make all this possible, Veolia, a leader in environmental solutions, and the Westminster City Council partner with the Heart of London Business Alliance to ensure that everywhere is swept and sparkling. On behalf of the team, Vincent Masseri, Westminster's senior contract manager at Veolia, collected the award – a luxury hamper and dining experience courtesy of Alain Ducasse at The Dorchester.



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## Outstanding Contribution to Mayfair



CHAIR OF THE RSMSJ LOIS PELTZ AND  
TREASURER RICHARD CUTT WITH THE  
JEREMY MAXWELL DIOR VASE

### THE RESIDENTS' SOCIETY FOR MAYFAIR AND ST JAMES'S

The RSMSJ has always been dedicated to improving the environment and quality of services in Mayfair, and this year has been no exception. By working with the Westminster Council, the committee excels at making the neighbourhood an enjoyable place to live, dealing with everything from complaints to planning applications. The team also holds events throughout the year, such as a summer garden party and a multi-faith carol concert, drawing together a real sense of community in the area. This award was generously gifted by Dior.

[rsmsj.com](http://rsmsj.com)

#### SPECIAL THANKS TO:

**Sponsors:** Pastor Real Estate, Mount Street Printers, The Ritz London, Rossana, Grosvenor, The Macallan, Billecart-Salmon. **Event:** Nigel Havers, Bruce Russell, Paul Thomas Flowers, Lalique, Pastry Girls, Roja Dove, Estilo String Quartet, Ayumi Togashi, John Nassari, Dior, Alain Ducasse at The Dorchester. **Goody bags:** Rossana, William & Son, Fortnum & Mason, Ormonde Jayne, Leonidas, Elemis, Pastor Real Estate, Mount Street Printers, Pastry Girls, Roja Dove and *The Mayfair Magazine*

[themayfairawards.co.uk](http://themayfairawards.co.uk)



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